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*Exciting News about a New  
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**TIME  
LIFE**  
BOOKS

# GREAT AGES OF MAN

*enjoy Volume I*

## CLASSICAL GREECE

*for ten days as a guest of Time-Life Books*



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# GREAT AGES OF MAN

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ΜΕΤ' ΕΥΤΕΛΕΙΑΣ  
ΦΙΛΟΣΟΦΟΥΜΕΝ  
ΑΝΕΥ ΜΑΛΑΚΙΑΣ



*"We are lovers of beauty without extravagance and lovers of wisdom without a loss of manliness."*

—Pericles, 430 B.C.



## CLASSICAL GREECE

### *Specifications*

**Binding:** Unusual 3-piece lifetime binding that includes rich cloth. Spine is rigid and especially reinforced. Both spine and cover stamped in glowing gold leaf.

**Paper:** Nearly 200 pages of calendered matte stock, treated to bring out the most delicate hues of the paintings, drawings and reproductions.

**Size:** 8¾" x 10¾", art-book size and format.

**Art:** Over 130 photographs of statues, paintings, drawings, ruins, islands. 80 are in full color; many stretch across two pages. Specially-drawn maps and aerial views make particular periods and locations clear.

**Text:** 45,000 words of interpretive text by Sir Maurice Bowra accompany the art work and provide a running commentary which is a history-biography of Ancient Greece and a guided, informational "tour." A leading Greek scholar, Sir Maurice is head of Wadham College, Oxford University, and his several books on Greece are standard works in the field.

☐ **YES, I WOULD LIKE TO EXAMINE CLASSICAL GREECE**

Please send me Classical Greece and the separately-bound essay, "What Man Has Built," by Jacques Barzun, for ten days' free examination and enter a trial subscription to GREAT AGES OF MAN. If I decide to keep the book, I will pay only \$3.95 (plus shipping and handling). You may then confirm my reservation to receive future volumes in the series, sent a volume at a time at 2-month intervals, at the same price of \$3.95. These volumes are also to be sent to me on approval, and I may return any volume within ten days after receiving it, and may cancel my reservation at any time simply by notifying you. If after examining this first book, I do not choose to keep it or become a subscriber, I may return the book within ten days, thereby cancelling my reservation for future volumes, and I am under no further obligation.

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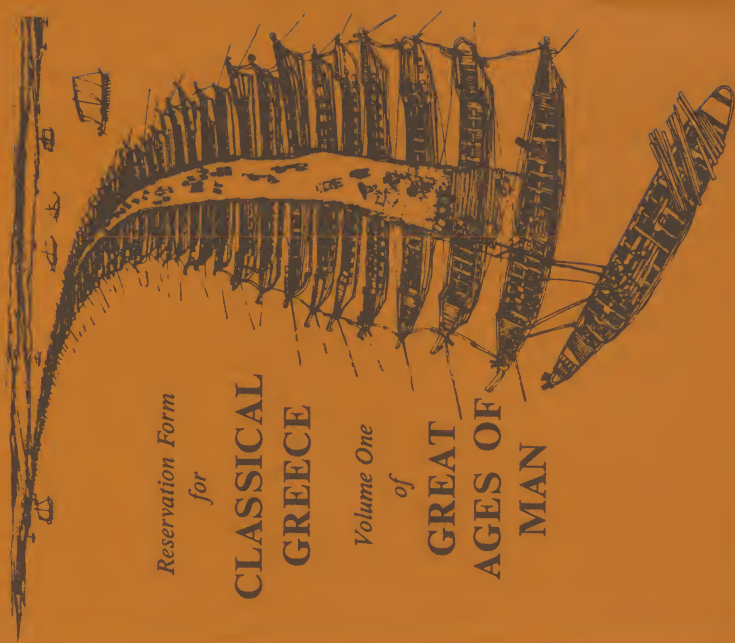
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*Volume One*

*of*  
**GREAT  
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The Editors of TIME-LIFE BOOKS invite you  
to share their excitement in recreating the

**GREAT AGES OF MAN**

by exploring the enthralling  
people...ideas...places...manners and morals  
of times as vital and creative as our own!

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which you may read, use and discuss  
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Dear Reader:

You probably know that Socrates gave the world the new idea that knowledge is virtue. But Socrates was as human as any of us -- he exercised every morning to reduce, enjoyed a good party and became a teacher to young Athenians without pay.

Most of us remember that Greek law influenced many legal systems in use today. But their cabbage thieves were sentenced to death. And a debtor became a personal slave to his creditor.

We admire the Greeks for the value they put on individual worth. But Greek fathers could leave their newborn infants on a mountaintop to die if they found them deformed, weak or unsuitable.

Do you know that Alexander ordered a defiant city destroyed but spared one house -- that of the poet, Pindar? That Greek beauties used white lead for make-up? And that our legacy of Greek-rooted words includes many you use every day -- academy, air, lamp, barbarian, static, tyrant and others?

This is as much the stuff of history as dates and places, names and events. But, the best books of history are those which avoid textbook dullness and enrich the past by charging it with vitality.



The Editors of TIME-LIFE BOOKS have achieved this enlivening of history with a new picture-and-text approach. As enthralling as the personal diaries of men and women who lived centuries ago in passionate and turbulent times, this large book crackles with the emotions, tragedies, ideas, vices and victories of a people so gifted they set the patterns for much of western civilization, including our own...

## C L A S S I C A L   G R E E C E

the first volume of Great Ages of Man, a new series in the superb tradition of the Life Nature Library and the Life World Library.

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1. The breadth of interpretive scholarship. Simply, CLASSICAL GREECE brings you authoritative history that is written to communicate the human excitement of "who did what and why" as well as the important reference value of "when and where." The author is Sir Maurice Bowra, head of Wadham College, Oxford University. Among his more than a dozen books are "The Greek Experience," "The Creative Experiment" and "The Romantic Imagination." Harvard University said he is "a scholar vigorous and witty...who has imaginatively reinterpreted the Greek experience for our time..."
2. The latest findings of historical detective work. Much has been unearthed about Greece, much that is being discovered almost every day. Ruins are being dug up, treasures come to light, ancient manuscripts found. These new sources of knowledge, combined with insights of experts, give you a thoroughly up-to-date interpretation of Ancient Greece.
3. A widely-acclaimed pictorial approach to knowledge. For many months, researchers and photographers searched for photographs and paintings that show what the Greeks accomplished...what they were really like as people of passion and intellect. As a result, CLASSICAL GREECE contains over a hundred brilliant pictures, most never before published in book form (a sampling is reproduced in the enclosed brochure). See ancient Greece almost as if you were in the bustling Agora itself...marveling at Plato's spellbinding comments on science, marriage, crime and courage...marching against Spartan warriors.

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Through its pages you meet the ancient Greeks -- heroes, citizens and slaves. You understand the convictions behind their government whose ideals of personal freedom are reflected in American democracy. You share the excitement of early Olympic games, the great battles at Marathon and Thermopylae, the wondrous myths of gods and warriors. You learn what Plato said about truth and beauty...Aristotle's system of logic which dominates so much of today's thought...thrill to soaring drama by the obsessed playwright, Aeschylus.

Striking photographs take you into the Acropolis...to Delphi where the Oracle thundered its awesome pronouncements...to the actual stone-blocked walls of Troy where Achilles slew Hector because the Trojans had abducted Helen. Dozens of specially commissioned paintings, maps and drawings pull you into the life of Ancient Greece to help you share its extraordinary experience.

In sum, CLASSICAL GREECE recreates the world of one of mankind's most unusual eras so vividly that reading the book becomes a fascinating adventure. Learn their simple secrets for the good life...how they achieved happiness. And your children will use this book as a constant reference in school to help them with history, politics, geography, art, literature and other subjects.

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1. The enclosed reservation card already carries your name and address. It requires only your initials to validate it.
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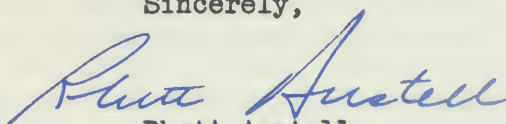
But whether or not you decide to continue examining future volumes, in Great Ages of Man, by the Editors of TIME-LIFE BOOKS, I urge you to read CLASSICAL GREECE -- and, I emphasize, entirely without any obligation to purchase it.

For of all the fabled worlds of antiquity, it is to the world of Ancient Greece that we owe the most. Here are beginnings of our cherished ideals of self-government. Here are clues to our own character illuminated by the perceptive Greek view of human attributes and emotions. Here are guideposts for today's world -- and some warnings -- in the abiding truths of great philosophy; in the logic of reasoned thought; in the prototype of statesmen -- as well as demagogues.

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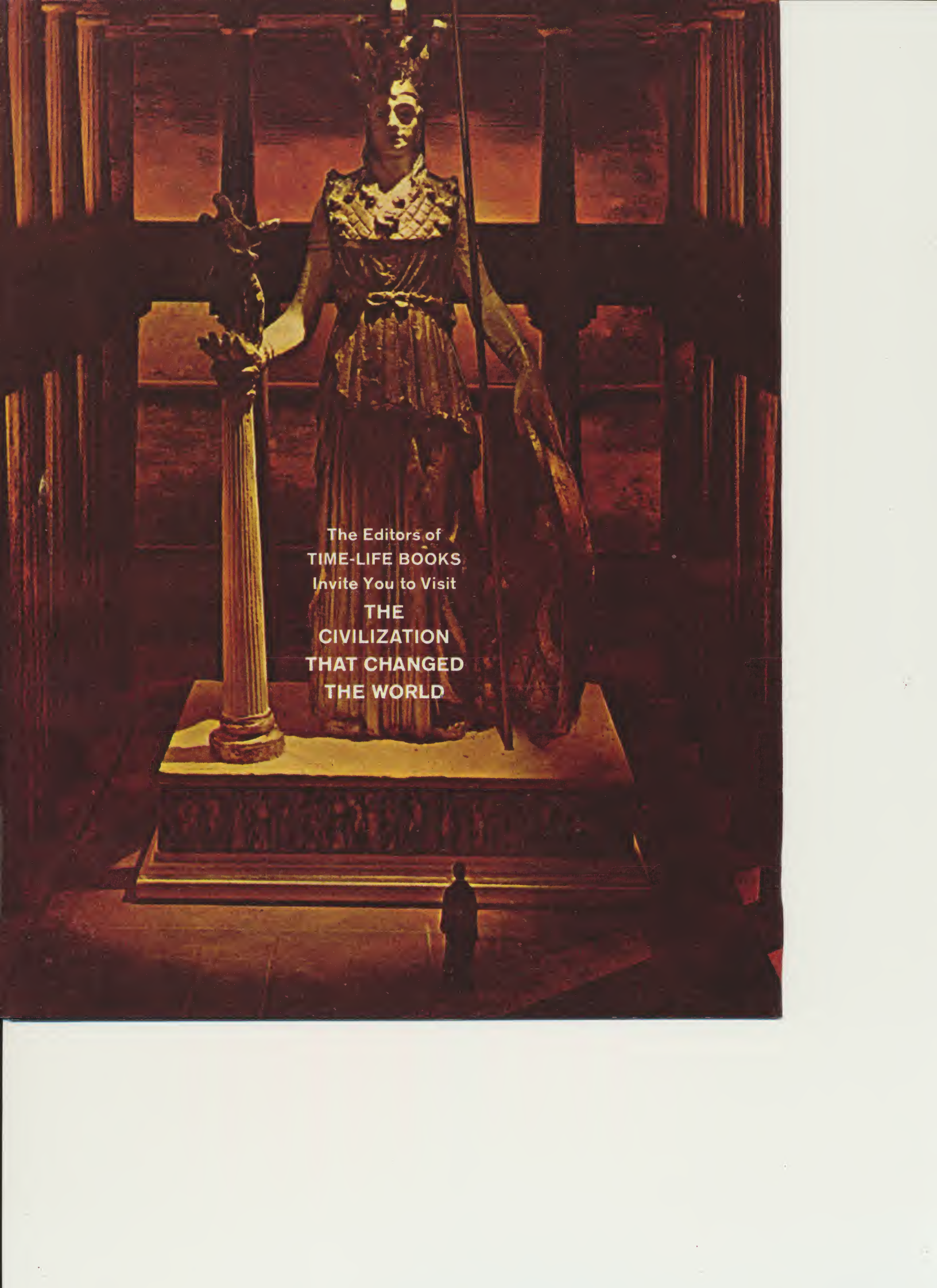
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**THE  
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THAT CHANGED  
THE WORLD**



Great cultures of the world give as their gifts to history the very best that man has said and thought and done in his centuries-long striving after perfection. To see these towering periods of achievement close-up, to know first-hand the men that made them great is an adventure in discovery and a tremendous opportunity for enlightenment.

"What's past is prologue," Shakespeare said. If we are to understand ourselves and our place in our world, we would do well to turn to the ideas that we inherit from the past—the epic times and peoples to whom we are indebted for our concepts of right and wrong, our mode of living, our attitudes toward art, beauty, government, war and many more subjects.

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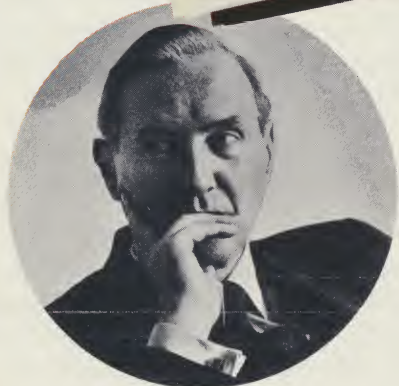
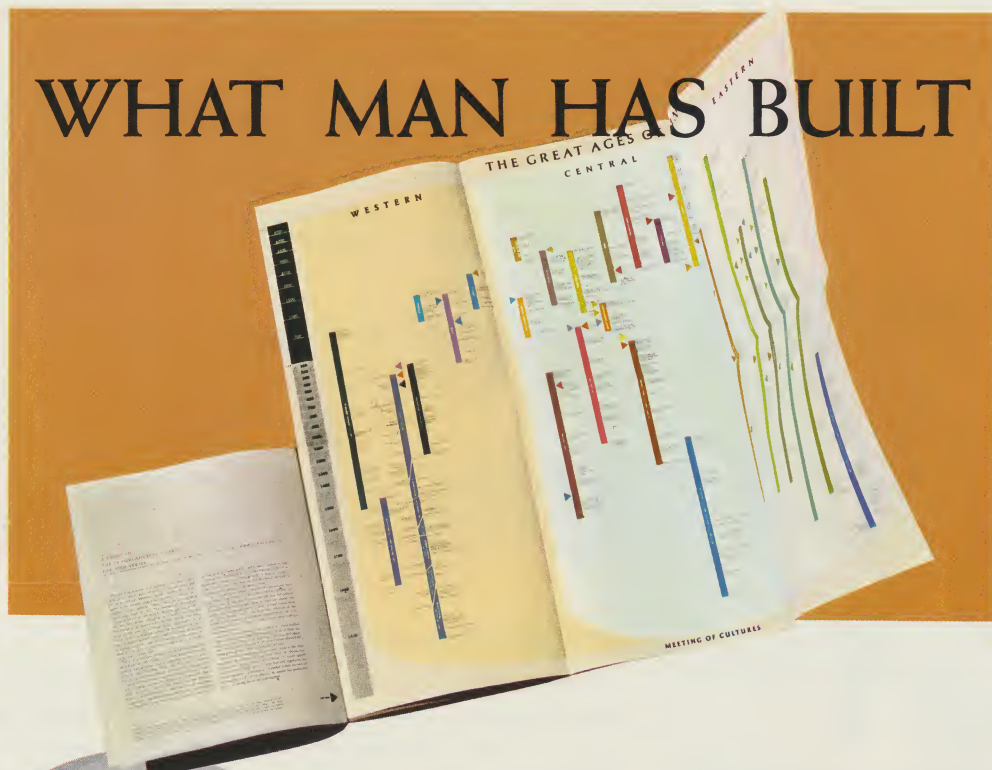
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JACQUES BARZUN is Dean of Faculties and Provost of Columbia University in New York City. He is an eminent educator, critic, man of letters and cultural historian. His best-known books are *Teacher in America* and *The House of Intellect*. An expert on the method of historical research, he is co-author of *The Modern Researcher*.

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